

B. V. Patel Institute of Management, Uka Tarsadia University
1st Internal Examination, August 2023

SY BBA & TY BBA

Sr. No	Time	Date	Subject- SY BBA	Subject- TY BBA
1	9:00 to 11:00	24-08-2023	Organizational Behaviour	
2	12:00 to 2:00	24-08-2023	Digital Marketing	
3	9:00 to 11:00	25-08-2023	Principles of Economics II	Introduction to Banking and Insurance
4	12:00 to 2:00	25-08-2023	Fundamentals of GST	International Financial management Consumer Behaviour HRD: System & Strategies International Trade & Strategy Strategic Planning for Family Business
5	9:00 to 11:00	28-08-2023	Entrepreneurship	Legal aspect of Business
6	12:00 to 2:00	28-08-2023	Disaster Management	Advanced Financial Management Advertisement & Brand Management Management of Industrial relations Transnational & Cross-Cultural Marketing New venture creation
7	9:00 to 11:00	29-08-2023	Principles of Marketing	Investment Analysis and Portfolio Management Retail Management Compensation Management International Distribution and Supply Chain Management Micro Small and Medium Enterprise

Dr. Vijay Gondaliya
(I/c. Director)

Dharmraj Solanki
(Exam In-charge)